



CountBOX

people analytics solution



CountBOX – is people analytics solution. Visitors counting, revenue, conversion ratio, time spent at location, time between visits, gender, age and race – all the essential metrics under your fingertips.

CountBOX is innovative market leader. We've been working over five years with video recognition technologies, visitors behavior to deliver most up-to-date tools for customer analyses. We serve our clients to make their business more efficient. We manufacture own our smart

devices and our engineers have created Unique Cloud analyzing platform available around the Globe even via mobile app.

We built out platform very easy to use by SMB and enterprises in all locations like Booths and Stores or Restaurants. CountBOX people analytics solution can be easily deployed with in house electricians or IT/HelpDesk staff. We also work with MSP to deliver best service and quality of installation. For more sophisticated projects we provide full service to achieve best results.

Shopping malls.

Frankly speaking, people counting solution implementation is the only one way to manage property efficiently. Product we offer is based on Data collected from all shopping mall tenants, entrances, levels. We stimulate territory to improve, and provide an opportunity for Shopping malls owners to make even more money.

- This is new, easy to monetize model. Tenants pay Shopping malls owners for the analytics they do provide for them.
- Easy POS integration helps automate revenue share model.
- Whole shopping mall analytics: entrances, galleries, levels, elevators



- Easy to evaluate advertising and marketing campaigns.
- Obvious property management quality assurance tool.
- Tenants rotation on purpose. We make it clear: traffic generators and outsiders.
 - Electricity and air condition management. Stop wasting your money. Use energy saving technologies based on real traffic.
 - As far as you are aware of tenant's real importance, you've got a perfect tool to manage rent rate.



Retail objects.

The whole retail industry is really competitive. The only way to succeed is to be the best. CountBOX solution works as offline Google analytics. Our easy Point of Sale integration allows us to provide the most significant Data.

- We collect, analyze, store and visualize Data from all locations in one window. Easy to compare, easy to understand what's exactly is going on.
- Easy POS integration allows to know exactly conversion ratio (visitors to customers) for each location or retail space.
- We help to figure out slow and active hours of your business. Optimize your HR scheduling!
 - One window dashboard shows all stores current activities in real time
 - Under special project realization we provide "Loyalty tools". This is easy way to evaluate your customers' time engagement inside the store, frequency they prefer to visit the store.
 - Have ongoing Marketing or Advertising Campaign? We know exactly, how to make ROI evaluation process as easy, as it never was before.

If you're looking for real insights, we've got something very special for you. CountBOX provides full demography analyzes, based on face recognition. Only accurate and unique information allows to make the most efficient decisions.

- We create real customer portrait: race, gender, age.

- How to define customers satisfaction? We compare mood of ingoing/outgoing visitors.



Gender	Female
Age	24 years
Ethnicity	Caucasian
Entered	4:03 p.m.
Date	Sep 3, 2014
Site	Store XYZ

Public locations, airports, train stations, restaurants, parks, stadiums.

Infrastructural investments are main priority of every government. Unfortunately, it's really hard to evaluate territory development without any obvious feedback. CountBOX implements the most significant and important metric – people traffic. Our Cloud service collects and analyzes Data from all objects in one window.

- We evaluate management efficiency of every object. Foot traffic is the main metric answering to the most important questions. What do citizens think about this territory? Is people traffic increasing or not? How successful were management decisions? How often people prefer to return and for how long do they stay?

- We help to analyze dynamics and trends. Our Cloud platform provides easy and customizable reports. Only full understanding of object development roadmap allows to make right decisions in the right time.

- We do compare all locations in one window. Locations and Sites evaluations or benchmarking have never been easier.

- CountBOX allows you to split object on different specific zones. Whenever you start getting such detailed type of Data you're able to manage the whole object way better.

Public service locations, clinics, libraries, banks.

- CountBOX shows real time foot traffic. Google maps integration provides the easiest way for people overflowing tracking and visualization in real time.

- It's very easy to compare objects management and activities efficiency. Our Cloud Platform could consolidate Data from ten, hundreds even thousands of objects.

- Investing in advertisement? We know exactly how to evaluate ROI.

- Do you know how many passers-by became your customers? We **do** know.

- Slow hours, high activity time – all this Data is crucial for HR optimization.

- We provide Conversion Ratio. CountBOX tells you exactly how many people were inside the object and how many of them left it without any service received.

- CountBOX shows real objects occupancy: hour by hour, day by day.

Under special project realization, we provide:

- Fraud prevention, based on face recognition.

- Loyalty evaluation, based on mood recognition.

- Real customer portrait creation: age, gender, ethnicity recognition.

National security, law and order control: airports, seas and rivers ports, auto and rail stations, prisons.

- CountBOX deploys unique unified emergency center for all federal agencies which allows to control people overflowing at all objects in one window. For better visualization, we create special 2d map of every object, divided on zones. For fast and easy situation evaluation we use different colors to highlight zones occupancy.

- In case of any emergency situations, all federal agencies receive accurate Data concerning objects occupation. From the first seconds of emergency you know exactly how many ambulances, fire-fighting vehicles and etc. you need to handle it.

- Prisons inner zones control. Only permanent control of convict's relocations between prison zones allows to prevent unauthorized crowds gathering and to avoid emergencies.

CONNECT with us

sales@countbox.us

USA +1 (312) 940-4641 CST

UK +44 (203) 769-6450 GMT

640 North La Salle dr, STE 200

Chicago, IL, 60654, USA